

AGILE WORKING

We're one of an increasing number of companies across the UK to apply the tried and tested agile approach to our business.

But what is Agile and more importantly, how does it benefit you?

Agile is a time boxed, iterative approach to software development and delivery that builds software incrementally from the start of the project, instead of trying to deliver it all at once near the end.

What that means is you get to see, feel and touch your software as we're developing it. The benefits to you of this level of customer collaboration include:

- Expectations are clearly defined, agreed and reviewed on a regular basis
- Better visibility for all stakeholders
- Working prototypes can be developed in short time frames giving you first mover advantage
- Iterations mitigate market risk
- Test driven development means lower defect density

Our agile processes enable us to respond quickly to change so that customers don't end up paying for features they don't need. Traditionally changing requirements was considered a taboo in software projects because of the high perceived costs, whereas in reality most, if not all, projects evolve over time. Agile embraces this change with its open, honest and intelligent software engineering practices.

What's more Agile is now widely considered the best methodology for today's fast moving web and mobile development projects and is adopted widely by internet leaders like Twitter and Facebook. Call us today on 01603 383458 or email info@nakedelement.co.uk.

