



MOBILE APPS

Think mobile apps are just for big brands? Think again.

By utilising our cross-platform mobile development programme, Naked Element can deliver your apps targeted to run on everything from iPhone and iPad to android smart phones and tablets.

With around 75% of people in the UK owning a smartphone, more and more small and medium sized businesses are exploiting the potential of mobile apps. An effective mobile strategy means more than just a mobile-friendly website.

Whether you have an idea for a brand new business opportunity, or simply want to extend the reach of your existing business, mobile apps have moved from the 'nice to have' to the 'must have'. The world is on the move, keep up through our range of mobile solutions.

We're committed to bridging the gap between your brand and the potential of the latest mobile technologies by offering solutions that will seamlessly work across all mobile devices.

There are many benefits to be realised by increasing the mobile presence of your business, including:

- Introducing a brand new product or service
- Giving your customers a new way to interact with your existing products and services
- Providing a fantastic tool for marketing and lead generation
- Increasing productivity and employee satisfaction within your business whilst reducing costs
- Cultivating customer loyalty
- Proving that your business is up to date and forward thinking

Go on, blow your non-mobile competitors out of the water!

If you're ready to reap the rewards of a powerful and effective mobile app, call us today on 01603 383458 or email info@nakedelement.co.uk.